



## Review of 911appliance.com

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### Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



## Title Tag



Appliance Repair San Diego Dishwasher!Oven!Stove!Refrigerator!Washer!Dryer

**Length:** 74 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



## Meta Description



Same Day appliance repair In San Diego, 9 1 1 Appliance Repair! One of the best appliance repair services in San Diego, CA. Offering some of the lowest prices at no extra charge for evenings, weekends and holidays. Affordable, same day, appliance repair. If you need an emergency appliance repair.

**Length:** 297 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



## Meta Keywords



appliance repair San Diego, San Diego appliance repair, appliance repair near me, same day appliance repair, Dishwasher repair, Washer repair, Dryer repair, stove repair, refrigerator repair, over repair, wall refrigeartor repair, kitchen aid appliance repair, appliance repair near you, appliance repair, appliance repair san diego, appliance service san diego, appliances repairs near me, best fridge repair box appliance repair san diego, cheap appliance repair near me, cheap refrigerator repair, dishwasher repair san diego ca, dryer repair, dryer repair near me, el cajon repair appliance, freezer repair, freezer me, fridge repair san diego, gas stove repairing near me, ge refrigerator repair near me, ice machine repair, lg washing machine repair, local appliance repair, oven glass repair, oven repair, oven repair appliance repair, refrigerator freezer repair near me, refrigerator repair, refrigerator repair near me, r san diego yelp, refrigerator repair service near me, refrigerator repairs san diego, repair appliance el near me, samsung appliance repair, samsung refrigerator repair, samsung washing machine repair, sa near me, stove repair san diego, washer and dryer repair, washer repair, washer repair near me, wash washing machine repair near me, appliance repair near, appliance repairs, appliance repair services, emergency appliance repair, same day appliance repair, san diego refrigerator, Top queries, 911 appl appliance repair usa, refrigerator repair emergency, dryer parts near me, home appliance, refrigerator dishwasher repair san diego, san diego refrigerator repair, washing machine repair san diego, applian appliances san diego ca, san diego washer repair, san diego dishwasher repair, appliances san diego, diego, appliance 911, refrigerator san diego, appliance repair in holiday, appliance repair coronado c repair san diego ca, washer dryer repair san diego, la jolla appliance repair, appliance repair imperial appliance repair in san diego ca, appliance repair solana beach ca, appliance service, washing machi stove repair, appliance repair la mesa ca, appliances in san diego, appliance repair vista ca, appliance small appliance repair san diego, dryer repair san diego ca, small appliance repair san diego ca, dish refrigerator repair near san diego, refrigerators san diego, washing machine parts san diego, dryer re appliances san diego, dishwashers san diego, point loma appliance repair, washing machines san die diego, appliance repair san diego county, refrigerator repair in san diego, appliance repair santee ca, cajon, appliance repair del mar, appliances in san diego near me, rancho penasquitos appliance repair installation san diego, appliance services san diego, appliance repair el cajon, home appliances in sa beach appliance repair, refrigerator repair la mesa, refrigerator repair service, refrigerator repair coro appliance repair, refrigerator parts san diego, coronado appliance repair, repair of refrigerators in san san diego home appliances, appliance repair la mesa, refrigerator appliance repair, repair washing m dishwasher in san diego, used refrigerators san diego, san diego appliance repair service, dishwasher repair chula vista, appliance stores san diego, repair freezers in san diego, repair dryer machine in sa diego fridge, san ysidro appliance repair, repair coocktop in san diego, dishwasher leaking repair san services, appliance repair el cajon ca, dryer san diego, appliance services, appliance san diego ca, re near me, solana beach appliance repair, stove repair san diego ca, refrigerator repair carlsbad ca, dry diego, appliance repair rancho bernardo, appliance repair san diego north county, appliance repair er appliance repair, emergency dishwasher repair, repair oven in san diego, range repair san diego, app san diego, warranty service san diego, san diego home appliance repair, emergency freezer repair, m repair, washing machine repair la mesa ca, stove repair la mesa ca, refrigerator repair in the area, dry repair in san diego, hauck appliance repair, reliable appliance repair san diego, santee appliance repa cincinnati, appliance repair coronado, 911 repair, refrigerator repair chula vista ca, san diego applia near me, washer repair el cajon, refrigerator repair vista ca, refrigerator repair chula vista, refrigerato washing machine repair chula vista, appliances repair, dishwasher repair el cajon, washing machine appliance stores in san diego, same day washer repair, appliance repair poway, dishwasher repair na san diego, little city appliance repair, cooktop repair san diego, san diego appliances, la mesa applia appliances san diego, appliance repair miramar, washing machine repair el cajon, 1800 appliance rep hauck appliance repair reviews, stove repair coronado ca, oven repair el cajon, washing machine rep repair la mesa ca, oven repair chula vista ca, warranties san diego, emergency appliance repairs, ice- appliance repair pacific beach, appliance repair san diego local service, appliance repair little italy, e repair in national city, mobile appliance repair near me, dishwasher appliance repair, refrigerator re appliance repair, san diego appliance parts, appliance installation la jolla, appliance repair, freezer re fridge, emergency refrigerator repair services long beach ca, dryer repair coronado ca, refrigerator re refrigerator repair del mar ca, el cajon washer repair, fridge repair el cajon, dryer repair el cajon, em stove repair alpine ca, dishwasher repair little italy, refrigeration repair san diego, refrigerator repair san diego appliance installation, emergency fridge repair, fridge repair el cajon ca, dishwasher repair repair, refridgerator repair, washer repair alpine ca, home appliance repair service, oven repair alpine parts san diego ca, point loma appliance, dryer repair el cajon ca, stove repair san marcos ca, el cajon ca, range repair alpine ca, san diego all year appliance, refrigerator repair in my area, washer repair l washer repair service, cardiff ca dryer repair service, where to buy appliances in san diego, fridge re vista ca, dishwasher repair bonita ca, washing machine repair encinitas, cooktop repair vista ca, appl

city, microwave oven repair el cajon, electrical repair san diego, freezer repair bonita ca, freezer repair el cajon, freezer repair vista ca, refrigerator repair company, dishwasher repair alpine ca, home appliances repair near me, san diego fridge repair, dishwasher repair coronado ca, refrigerator repair alpine ca, cooktop repair el cajon ca, washer repair vista, refrigerator repair el cajon ca, wall heater repair san diego, dryer repair la mesa, oven repair el cajon ca, refrigerator repair encinitas ca, stove repair el cajon ca, del mar ca oven repair, park mesa heights appliance repair, washing machine repair la mesa, range repair coronado ca, dishwasher repair vista ca, el cajon freezer repair, washer repair del mar ca, appliance911, reliable appliance repair near me, appliance repairman, small appliance repairs near me, refrigerator repair companies, emergency oven repair near me, fix refrigerator near me, basic appliance repair, dryer repair alpine ca, refrigerator repair encinitas, emergency refrigerator repair berkeley ca, dryer repair chula vista, tools for appliance repair, kitchenaid repair san diego, emergency washer repair, refrigerator repair bonita ca, el cajon cooktop repair, appliance installation san diego county, refrigerator maintenance service, appliance parts san diego, find stove repair company, la mesa appliance repair, dishwasher repair del mar ca, el cajon dryer repair, stove repair carlsbad ca, a 1 appliance repairs, appliance, one appliance repair, one way appliance repair, urgent appliance repair, mobile dryer repair, repair refrigerator, refrigerator mechanic, appliance repair, appliance repair near me, appliance repair company, appliance repairs, appliance repair, freezer repair near me, who repairs refrigerators, appliance repairman san diego, major appliance repairs, service appliance repair, appliance repair specialists, 24 hour appliance repair, 24 hour refrigerator repair near me, cardiff appliance repair, refrigerator repair poway, emergency refrigerator repair long beach ca, best refrigerator repair near me, vista fridge repair, same day appliance repairs, refrigerator repair services near me, stove repair vista ca, appliance repair carlsbad ca, cooktop repair el cajon, freezer repair encinitas ca, dishwasher installer near me, stove repair chula vista ca, washer repair el cajon ca, dishwasher repair chula vista ca, emergency fridge repairs, freezer repair el cajon ca, appliance installation poway, dryer repair bonita ca, freezer repair del mar ca, appliance repair carlsbad, microwave oven repair vista ca, oven repair vista ca, dishwasher repair encinitas ca, one stop appliance repair, cooktop repair encinitas ca, washing machine repair vista, la mesa appliance, oven repair cardiff, dryer repair service in 92056, la mesa dishwasher repair, dryer repair vista, dryer repair chula vista ca, appliance parts near me, repair service, appliance repair emergency, appliance repair same day, emergency washing machine repair, urgent appliance service & repair, appliance repair, appliance repair shop near me, 24 hour refrigerator repair, fridge appliance repair, repair service for whirlpool refrigerator, fridge freezer repairs, appliance repair service near me, on time appliance repair, a1 appliance repair, appliance repair person near me, appliance repairs near me, same day fridge repair, residential refrigerator repair, who fix appliances, appliance repair, dryer repair company near me, appliance repair, appliance repair, fridge fix near me, refrigerator fix near me, same day fridge repair near me, appliance repair, dishwasher repair, fix appliances, fridge repair, refrigerator repair companies near me, same day refrigerator repair near me, appliance repair and maintenance, appliance repair centers, home appliance repairs, household refrigerator repair, refrigerator repair, refriger repair service, 911 service today, home appliance repairers, repairman for refrigerators, dryer repair service, emergency refrigerator repair near me, appliance repair services near me, repair of refrigerators, assured appliance repair, ocean park appliance repair, dryer repair in san diego, refrigerator repair 24 hour service, bonita appliance repair/ oven & refrigerator repair, appliance repair, at home appliance repair, free estimate dryer repair, a and e refrigerator repair, repair service for refrigerator, freezer repair coronado ca, appliance stores in san diego ca, dishwasher repair chula vista, appliance parts in san diego, cooktops san diego, refrigerator repair vista, find refrigerator repair company, repair 911, appliance repair cardiff, stove repair del mar ca, appliance repair santee, home dryer repair service, who fixes fridges, appliance maintenance service near me, dishwasher san diego ca, diy appliance repair, reliable appliance service, find dishwasher repair company, appliance repair specialist, stove repair encinitas ca, cooktop san diego, lakeside appliance, a1 appliances, washing machine repair cardiff, refrigerator disposal san diego, appliance repair allen, appliance store san diego, la mesa freezer repair, kitchenaid built in refrigerator repair, lg refrigerator parts near me, local guide program, maytag parts near me, ne appliance repair, washer parts near me, frigidaire dishwasher repair, samsung fridge repair, the appliance mechanic, emergency refrigerator service, rapid response appliance repair, appliance repair, emergency appliance service, refrigerator services near me, washer, appliance repair near me, usa appliance repair, electrical appliance repair, one call appliance, 24 hour appliance repair service near me, appliances service near me, emergency washer repair near me, 24hr refrigerator repair, a-1 appliance repair phone number, appliance repair, nearest refrigerator repair, refrigerator service repair near me, appliance repair fridge, appliance repair today, appliance servicing near me, emergency fridge repair near me, repair frigidaire dryer, samsung range repair service, 911 1, appliance mechanic near me, appliance repair, appliance repair, appliance repair near me refrigerator, appliance rescue service, appliance service repair, appliance service repair near me, certified ge appliance repair, emergency fridge freezer repairs, fridge appliance repair near me, refrigerator repair, refrigerator appliance repair near me, whirlpool clothes dryer repair, any refrigerator repair near me, home appliance repairs near me, mobile dryer repair near me, refrigerator repair shops, repair appliance, affordable refrigerator repair, appliance refrigerator repair, appliance repair shop, appliances repair services near me, in home refrigerator repair near me, appliance electrician, appliance servicing, appliance repair, dryer repair service near me, home appliance repair, same day refrigerator repair, call appliance repair, home appliance repair in san diego, appliance maintenance services, appliance repair companies, appliance repair near you, appliances repair services, emergency appliance repair near me, home appliance repairs in my area, refrigerator repair close to me, appliance repair, cool appliance repair, refrigerator service, refrigerator repair person, same day dryer repair, american fridge repair, appliances repair service, home appliances repair, household appliance service, same day dishwasher repair, who to call to fix refrigerator, appliance repairman in my area, 911 restoration of san diego, a 1 appliances, home appliance repair san diego, 24 hour emergency refrigerator repair, refrigerator repairs in my area, fridge freezer repairs cardiff, refrigerator repair, same day refrigerator repair service near me, appliance repair hillcrest, best appliance stores in san diego, la appliance repair, accredited appliance repair, refrigerator fixing company, appliance repair in usa, emergency appliance repairs near me, rescue my appliances san diego, emergency oven repair, 1st call appliance repair, emergency fridge freezer repairs near me, pacific appliance repair, refrigerator repair near by me, refrigerator repair near me free estimate, appliance repair rates, number one appliance repair, oven repair free estimate, city appliance repair, 1 800 appliance san diego, advanced major appliance service, appliance service center san diego ca, refrigerator technician near me, angie's list washing machine repair, oven repair coronado ca,

cardiff ca stove repair service, appliance repair schools near me, appliance tech service, cardiff ca oven repair service, refrigerator repair around me, the appliance repair professionals, electrical appliance repairs near me, need refrigerator repair, proper appliance repair, oven repair services, core appliance repair, dryer repair encinitas, mesa appliance repair, reliable appliance service el cajon, appliance repair chula vista, water heater replacement poway, 911 restoration near me, washer dryer repair near me, bonita appliance repair, cooktop repair vista, fast appliance service, fridge repair encinitas, 1 800 appliance, cardiff ca range repair service, san diego stove, dishwasher repair vista, refrigerator repair company near me, integral appliance repair, refrigerator technicians, 1 appliance, san diego discount appliances, washer repair bonita ca, washer repair encinitas ca, encinitas refrigerator repair, carlsbad appliance repair, home service refrigerator repair near me, angies list san diego, appliance repair technician, oven repair vista, washer repair carlsbad, appliance repair cost, refrigerator repair cost, appliance sales san diego, dishwasher repair cost, helping hand appliance repair, oven repair bonita ca, ice maker water line leaking san diego ca, refrigerator repair technician near me, san diego washer, appliance service professionals, freezer repair chula vista ca, washer dryer san diego, stackable washer dryer repair, trustworthy appliance, appliance store in san diego, fridge repair vista, stove repair el cajon, range repair el cajon, washing machine repair carlsbad, del mar appliances, downtown appliance, first call appliance repair, freezer repair vista, refrigerator repair mesa, same-day appliance repair, Appliance repair service, Home appliance repair tips, Refrigerator repair, Oven repair, Washing machine repair, Dishwasher repair, Troubleshooting HVAC Systems, Appliance repair near me, Appliance repair costs, Expert appliance repair advice, DIY appliance repair, Professional appliance repair, Quick fix for broken appliances, Reliable appliance repair companies, Emergency appliance repair, Dryer repair, Appliance maintenance tips, Carrying out appliance assessments, Appliance repair warranty, Hiring appliance repair technicians

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is. However, google can't use meta keywords.



[Appliance Repair San Diego Dishwasher!Oven!Stove!Refrigerator!Washer!Dryer  
911appliance.com/](#)

Same Day appliance repair In San Diego, 9 1 1 Appliance Repair! One of the best appliance repair services in San Diego, CA. Offering some of the lowest prices at no extra charge for evenings, weekends and holidays. Affordable, same day, appliance repair. If you need an emergency appliance repair.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
2	1	3	0	0	0

<H1> Same Day Appliance Repair In San Diego CA, </H1>

<H1> Welcome To The Number One Company In San Diego, 9 1 1 Appliance Repair! </H1>

<H2> We Provide </H2>

<H3> Why Choose 9 1 1 Appliance Over Our Competitors!! </H3>

<H3> Major Appliances We Repair In San Diego CA, </H3>

<H3> Appliance repair near me in San Diego CA, </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.



## Keywords Cloud

appliance 76 repair 39 appliances 12 will 11 service 11  
repairs 11 diego 10 like 9 problems 9 also 9  
need 8 parts 8 such 8 time 8 have 8

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

## Keyword Consistency

Keywords	Freq	Title	Desc	<H>
appliance	76	✓	✓	✓
repair	39	✓	✓	✓
appliances	12	✗	✗	✓
will	11	✗	✗	✗
service	11	✗	✓	✗
repairs	11	✗	✗	✗
diego	10	✓	✓	✓
like	9	✗	✗	✗
problems	9	✗	✗	✗
also	9	✗	✗	✗
need	8	✗	✓	✗
parts	8	✗	✗	✗
such	8	✗	✗	✗
time	8	✗	✗	✗
have	8	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



### Alt Attribute



We found 6 images on this web page

✓ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



### Text/HTML Ratio



HTML to Text Ratio is: **18.4%**

Text content size 19737 bytes

Total HTML size 107274 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



### GZIP compression





Wow! It's GZIP Enabled.





✓ Your webpage is compressed from 105 KB to 21 KB (80.4 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.





It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 172.93.55.118 does not redirect to 911appliance.com  
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.  
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.  
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly  
  

Your site's URLs contain unnecessary elements that make them look complicated.  
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.  
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these\_are\_underscores) in your URLs  
  

Great, you are not using ?underscores (these\_are\_underscores) in your URLs.  
While Google treats hyphens as word separators, it does not for underscores.



### WWW Resolve



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



### XML Sitemap



Good, you have XML Sitemap file!  
<http://911appliance.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



### Robots.txt



Good, you have Robots.txt file!  
<http://911appliance.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



## Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



## Iframe

Perfect, no Iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



## Domain Registration

Exactly how many years and months



Domain Age: 21 Years, 184 Days

Created Date: 24th-Dec-2002

Updated Date: 15th-Oct-2023

Expiry Date: 24th-Dec-2032

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



## Indexed Pages



Indexed pages in search engines

911,337,911 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



## Backlinks Counter



Number of backlinks to your website

Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



## URL

http://911appliance.com

**Length:** 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



## Favicon

**9** Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



## Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



## Page Size

105 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



## Load Time

1.05 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



## Language

Good, you have declared your language

Declared Language: EN-US



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.





## Domain Availability



Domains (TLD)	Status
911appliance.net	Already Registered
911appliance.org	Already Registered
911appliance.biz	Already Registered
911appliance.us	Already Registered
911appliance.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.



## Typo Availability



Domains (TLD)	Status
91appliance.com	Available
i11appliance.com	Available
o11appliance.com	Available
p11appliance.com	Available
9q1appliance.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



### Email Privacy



Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



### Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



## Mobile Friendliness



Awesome! This page is mobile-friendly!  
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

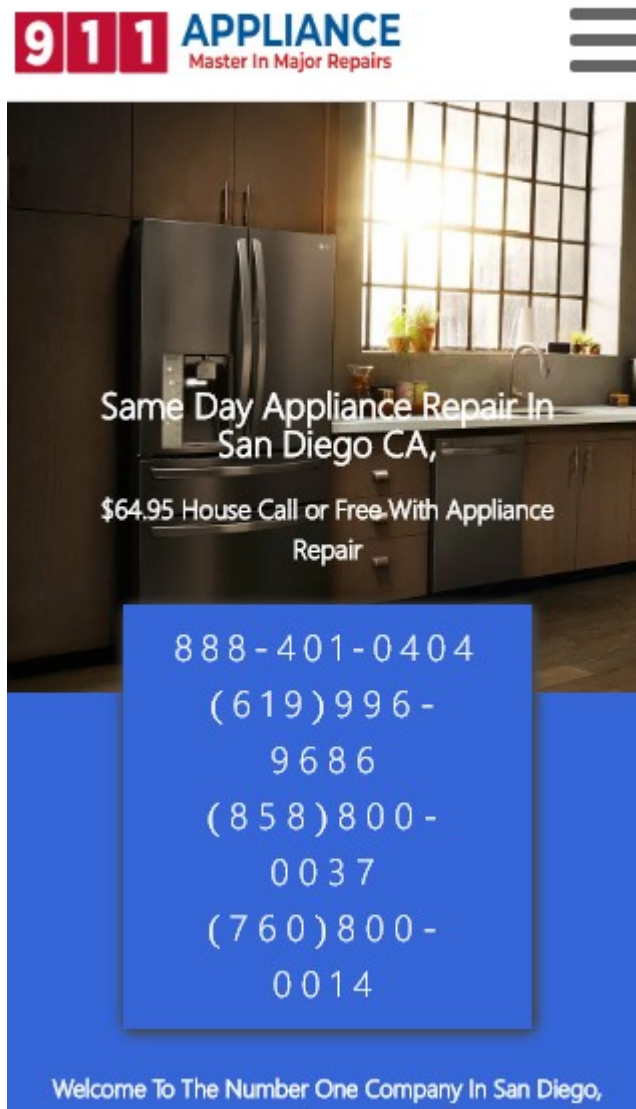


## Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.  
But avoid using Embedded Objects, so your content can be accessed on all devices.



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

## Server IP



Server IP	Server Location	Service Provider
5.78.116.114	United States	Choopa, LLC

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips



Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



## Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



## W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



## Encoding

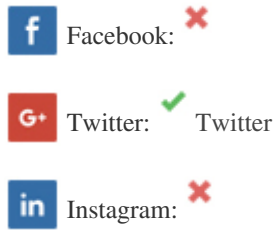
Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

## Social Data

Your social media status



Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

## **Traffic Rank**

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

## **Visitors Localization**

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

## **Estimated Worth**

\$60 USD

Just a estimated worth of your website based on Alexa Rank.





## In-Page Links



We found a total of 14 links including both internal & external links of your site

Anchor	Type	Follow
Home	Internal Links	Dofollow
Service	Internal Links	Dofollow
Service Area	Internal Links	Dofollow
Book Online	Internal Links	Dofollow
Reviews	Internal Links	Dofollow
Warranties	Internal Links	Dofollow
About us	Internal Links	Dofollow
800-929-1192	Internal Links	Dofollow
Privacy Policy /	Internal Links	Dofollow
copyright /	Internal Links	Dofollow
SiteMap	Internal Links	Dofollow
No Anchor Text	External Links	Nofollow
No Anchor Text	External Links	Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



## Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.