



# Review of Futureen.com

Generated on 2024-08-22

## Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

## Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

## Iconography

 Good

 To Improve

 Errors

 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve

 No action necessary



## Title Tag



Futureen ♦ Bringing the Best of Tomorrow's Tech Today!

**Length:** 54 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



## Meta Description



Discover the future with Futureen! We get into the DNA ☐☐ of every SaaS & AI tool with 20+ data points, empowering you to conquer the digital realm. ☐☐

**Length:** 149 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



## Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

 **Google Preview**  
⚙ ⚙ ⚙

[Futureen](#) ♦ [Bringing the Best of Tomorrow's Tech Today!](#)

[futureen.com/](#)

Discover the future with Futureen! We get into the DNA ☐☐ of every SaaS & AI tool with 20+ data points, empowering you to conquer the digital realm. ☐☐

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

## Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
2	2	30	3	4	0

```
<H1> Futureen </H1>
<H1> Futureen </H1>
<H2>   Unlock the Ultimate Tech Toolbox   </H2>
<H3> Copysmith   AI content Solutions for All </H3>
<H3> Scribe   Create Visual Guides Effortlessly </H3>
<H3> Iconshock   2M+ stock icons for any design project </H3>
<H3> Unicorn Platform   AI-powered Drag-and-Drop Page Builder </H3>
<H3> Taplio   LinkedIn Growth Tool </H3>
<H3> Elfsight Apps   80+ Widgets to Boost Your Business </H3>
<H3> Muzeek   Live Music Industry Software: Automate Your Processes </H3>
<H3> RunDiffusion   - AI Art Creation Made Easy </H3>
<H3> Captions   Your AI-Powered Creative Studio </H3>
<H3> TIMZ.FLOWERS   : The Ultimate AI-Powered Meeting Platform </H3>
<H3> Musicfy AI   Create Your Own AI Voice Clone </H3>
<H3> Simplified   All-In-One Marketing Tool for Modern Teams </H3>
<H3> Muzeek   Live Music Industry Software: Automate Your Processes </H3>
<H3> RunDiffusion   - AI Art Creation Made Easy </H3>
<H3> Captions   Your AI-Powered Creative Studio </H3>
<H3> TIMZ.FLOWERS   : The Ultimate AI-Powered Meeting Platform </H3>
<H3> Musicfy AI   Create Your Own AI Voice Clone </H3>
<H3> Simplified   All-In-One Marketing Tool for Modern Teams </H3>
<H3> Cardina   | Intelligent Support Automation for Visual Guidance </H3>
<H3> Appy Pie   No Code AI Platform for Apps & Websites </H3>
<H3> StreamYard   Engage Your Live Audience with Professional Shows </H3>
<H3> Cleanup.pictures   Remove Unwanted Objects from Any Picture for Free </H3>
<H3> Regie.ai   Streamline Prospecting & Book More Meetings </H3>
<H3> TubeBuddy   Boosts Your YouTube Channel Growth </H3>
<H3> ClipMaker   Repurpose YouTube to TikTok and Instagram </H3>
<H3> AutoPod   Premiere Pro Plugin | Automatic Podcast Editing </H3>
<H3> Clearbit   B2B Marketing Intelligence Tool </H3>
<H3> Apowersoft Online Screen Recorder   - Free Web-based Recorder </H3>
<H3> Cogram   : Your AI Coworker for Double Productivity </H3>
<H3> CodiumAI   : Smarter IDE Tests for Busy Devs </H3>
<H4> Pricing: </H4>
<H4> Best For: </H4>
<H4> Sort by: </H4>
<H5> Follow us </H5>
<H5> We bring you the best of tomorrow's tech today! </H5>
<H5> ♦ Navigation </H5>
<H5> ♦ Online Presence </H5>
```

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

## Keywords Cloud



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


## Keyword Consistency

Keywords	Freq	Title	Desc	<H>
generator	23	✗	✗	✗
free	17	✗	✗	✓
tool	15	✗	✓	✓
assistant	15	✗	✗	✗
create	15	✗	✗	✓
content	12	✗	✗	✓
tools	12	✗	✗	✗
design	11	✗	✗	✓
text	10	✗	✗	✗
marketing	10	✗	✗	✓
platform	10	✗	✗	✓
video	9	✗	✗	✗
editing	9	✗	✗	✓
boost	8	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**  


We found 31 images on this web page  
 1 ALT attributes are empty or missing.

<https://futureen.com/wp-content/uploads/2023/06/Futureen-Logo-X-e1686035355572.png>

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired). Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**  


HTML to Text Ratio is: **8.94%**

Text content size 14740 bytes

Total HTML size 164864 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**  


Wow! It's GZIP Enabled.

 Your webpage is compressed from 162 KB to 22 KB (86.4 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 3.18.172.179 does not redirect to futureen.com  


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly  


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these\_are\_underscores) in your URLs  


Great, you are not using ?underscores (these\_are\_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.  
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!  
⚙️⚙️⚙️  
<http://futureen.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.  
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!  
⚙️⚙️⚙️  
<http://futureen.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.  
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



 **Embedded Objects** Perfect, no embedded objects has been detected on this page  


Embedded Objects such as Flash. It should only be used for specific enhancements.  
Although Flash content often looks nicer, it cannot be properly indexed by search engines.  
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page  


Frames can cause problems on your web page because search engines will not crawl or index the content within them.  
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months  


Domain Age: 6 Years, 182 Days

Created Date: 21st-Feb-2018

Updated Date: 21st-Sep-2023

Expiry Date: 21st-Feb-2028

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.  
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**  


Indexed pages in search engines

-337,397,397,510,220  
Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**  


Number of backlinks to your website

Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



## URL

http://futureen.com  
**Length:** 8 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



## Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



## Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

✔ **Page Size**  
⚙️⚙️⚙️

162 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.  
Page size affects the speed of your website; try to keep your page size below 2 Mb.  
Tip: Use images with a small size and optimize their download with gzip.

✔ **Load Time**  
⚙️⚙️⚙️

0.67 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.  
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

✔ **Language**  
⚙️⚙️⚙️

Good, you have declared your language  
Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google  
Also, define the language of the content in each page's HTML code.

**Domain Availability**  
\*\*\*

Domains (TLD)	Status
futureen.net	Available
futureen.org	Already Registered
futureen.biz	Already Registered
futureen.us	Already Registered
futureen.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

**Typo Availability**  
\*\*\*

Domains (TLD)	Status
futuren.com	Already Registered
cutureen.com	Available
dutureen.com	Available
eutureen.com	Available
rutureen.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



### Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



### Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



## Mobile Friendliness



Oh No! This page is not mobile-friendly.  
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



## Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

## ● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



## Server IP

Server IP	Server Location	Service Provider
3.18.172.179	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**  


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.  
For example, what version of HTML the page is written in.  
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**  


W3C not validated

W3C is a consortium that sets web standards.  
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



 **Encoding**  


Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

## Social Data

Your social media status

 Facebook:  FutureenX

 Twitter:  FutureenX

 Instagram:  Futureenx

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

## Traffic Rank

No Global Rank



A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

## Visitors Localization

Your website is popular on following countries:



Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

## Estimated Worth

\$60 USD



Just a estimated worth of your website based on Alexa Rank.

## ✔ In-Page Links ⚙️⚙️⚙️

We found a total of 41 links including both internal & external links of your site

Anchor	Type	Follow
Futureen	Internal Links	Dofollow
Explore	Internal Links	Dofollow
Collections	Internal Links	Dofollow
Join the Elite Club	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Copysmith <a href="#">👉</a> AI Content Solutions for All Boost your content creation with AI! <a href="#">👉</a> Copysmith offers AI content solutions for eCommerce, agencies, and freelancers. Get Describely, Frase, and Rytr to supercharge your team's productivity.	Internal Links	Dofollow
Scribe <a href="#">👉</a> Create Visual Guides Effortlessly <a href="#">👉👉</a> Create stunning visual guides effortlessly with Scribe! Capture your process in real-time and share step-by-step tutorials with ease. Boost productivity and engage your audience like never before. Try it now!	Internal Links	Dofollow
Iconshock <a href="#">👉</a> 2M+ stock icons for any design project Get 2 million stock icons and 800 icon sets for free <a href="#">👉</a> . Choose from flat, material, glyph, iOS, font icons, and more. Perfect for apps, web, and social media projects.	Internal Links	Dofollow
Unicorn Platform <a href="#">👉</a> AI-powered Drag-and-Drop Page Builder Create stunning landing pages with ease using Unicorn Platform <a href="#">👉</a> . This AI-powered, drag-and-drop builder is perfect for busy founders, startups, mobile apps, and SaaS. No coding skills needed!	Internal Links	Dofollow
Taplio <a href="#">👉</a> LinkedIn Growth Tool <a href="#">👉</a> Supercharge your LinkedIn presence with Taplio! <a href="#">👉</a> Leverage AI to create, schedule, and engage with content effortlessly. Join 3500+ users and watch your personal brand soar!	Internal Links	Dofollow
Elfsight Apps <a href="#">👉</a> 80+ Widgets to Boost Your Business Boost your business with 80+ website widgets <a href="#">👉</a> Engage visitors, collect leads, and increase sales with Elfsight Apps. Save time and money with ready-to-use solutions!	Internal Links	Dofollow
Muzeek <a href="#">👉</a> Live Music Industry Software: Automate Your Processes Streamline your live music industry processes with Muzeek's powerful software. Automate tasks hassle-free with a tool designed for modern music professionals. Try it now!	Internal Links	Dofollow
RunDiffusion <a href="#">👉</a> – AI Art Creation Made Easy Discover the effortless way to create stunning AI-generated art with RunDiffusion's cloud-based Automatic1111 tool. No coding required. Get started in 90 seconds.	Internal Links	Dofollow
Captions <a href="#">👉</a> Your AI-Powered Creative Studio Create professional-grade videos effortlessly with Captions: Your AI-powered creative studio. Transform your storytelling with the next generation of video editing.	Internal Links	Dofollow
TIMZ.FLOWERS <a href="#">👉</a> : The Ultimate AI-Powered Meeting Platform Revolutionize your meetings with TIMZ.FLOWERS - the all-in-one platform that harnesses AI, video conferencing, and async meetings. Ideal for remote teams!	Internal Links	Dofollow
Musicfy AI <a href="#">👉</a> Create Your Own AI Voice Clone Transform your voice to sing any song with Musicfy AI. Create an AI clone of your voice and unleash your musical potential. Try it now!	Internal Links	Dofollow
Simplified <a href="#">👉</a> All-In-One Marketing Tool for Modern Teams Save Time and Boost Productivity with Simplified - The Free All-In-One App for Modern Marketing Teams. Collaborate, Create and Schedule Engaging Social Media Posts with Designer Templates and Free Media Clips Available in Multiple Languages.	Internal Links	Dofollow
Email	Internal Links	Dofollow
Cardina <a href="#">👉</a>   Intelligent Support Automation for Visual Guidance Revolutionize customer support with Cardina. Our intelligent automation visually guides users in real-time over phone or chat. Engage with context and boost satisfaction.	Internal Links	Dofollow
Appy Pie <a href="#">👉</a> No Code AI Platform for Apps & Websites Create apps & websites with ease using Appy Pie's no code app development platform powered by AI. No coding skills required. Get started today!	Internal Links	Dofollow

StreamYard <a href="#">Engage Your Live Audience with Professional Shows</a> Engage your audience with StreamYard - the all-in-one browser-based tool for professional live interviews and shows on Facebook and YouTube. Ready to elevate your content? (23 words)	Internal Links	Dofollow
Cleanup.pictures <a href="#">Remove Unwanted Objects from Any Picture for Free</a> Easily remove unwanted objects, people, text or defects from any picture for free with Cleanup.pictures! Our creative editing tool makes it simple in just a few clicks.	Internal Links	Dofollow
Regie.ai <a href="#">Streamline Prospecting &amp; Book More Meetings</a> Revolutionize your sales game with Regie.ai's Generative AI Platform. Let AI handle the grunt work of prospecting and book more meetings with ease.	Internal Links	Dofollow
TubeBuddy <a href="#">Boosts Your YouTube Channel Growth</a> Maximize Your YouTube Potential with TubeBuddy - The Ultimate Creator Companion. Advanced AI Tools to Create, Manage and Grow Your Channel Confidently. Try Now!	Internal Links	Dofollow
ClipMaker <a href="#">Repurpose YouTube to TikTok and Instagram</a> Maximize your social media growth with ClipMaker - AI-powered tool to create short clips from your YouTube videos and schedule them on TikTok and Instagram. Boost your reach now!	Internal Links	Dofollow
AutoPod <a href="#">Premiere Pro Plugin   Automatic Podcast Editing</a> Revolutionize your podcast editing with AutoPod, the Premiere Pro automation tool for editors. Say goodbye to tedious editing tasks and streamline your process today.	Internal Links	Dofollow
Clearbit <a href="#">B2B Marketing Intelligence Tool</a> Get the most comprehensive B2B marketing dataset with Clearbit. Enhance key systems, power personalization, and build products with our contact, company, and IP intelligence.	Internal Links	Dofollow
Apowersoft Online Screen Recorder <a href="#">Free Web-based Recorder</a> Record your screen with ease using Apowersoft Online Screen Recorder - the free, web-based tool that captures audio and instantly shares your recording online!	Internal Links	Dofollow
Cogram <a href="#">Your AI Coworker for Double Productivity</a> Double your team's productivity with Cogram, the AI coworker that takes notes, tracks action items, and automates tasks in virtual meetings. Keep your data safe and secure.	Internal Links	Dofollow
CodiumAI <a href="#">Smarter IDE Tests for Busy Devs</a> Write better code faster with CodiumAI. Get non-trivial tests suggested right in your IDE. Code smart, create more value, and stay confident when you push. Try it now.	Internal Links	Dofollow
<a href="#">Privacy Policy</a>	Internal Links	Dofollow
<a href="#">Acceptable Use Policy</a>	Internal Links	Dofollow
<a href="#">Terms of Service</a>	Internal Links	Dofollow
<a href="#">Facebook</a>	External Links	Dofollow
<a href="#">Twitter</a>	External Links	Dofollow
<a href="#">Instagram</a>	External Links	Dofollow
<a href="#">LinkedIn</a>	External Links	Dofollow
<a href="#">Made with ♥ for the World, from India</a>	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



## Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.