KnowMySite.com



Review of Heromarts.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization Usability

Mobile Technologies

Visitors Social

Link Analysis

Iconography

Good Good Hard to solve

Errors Easy to solve

Not Important No action necessary

Search Engine Optimization



Martial Arts Supplies | Professional In Boxing Equipments | Martial Arts Gear Bags | Boxing Gloves | MMA Gloves | MMA Trainin

Length: 124 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

No Description

Length: 0 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

000

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



Martial Arts Supplies | Professional In Boxing Equipments | Martial Arts Gear Bags | Boxing Gloves | MMA Gloves | MMA Trainin

heromarts.com/

No Description

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.



<H1> Manufacturing' to world standards and customer's compliance is an asset of "Hero Martial Arts Supplies" </H1>

<H1> 00 </H1>

<H1> Product Customizing </H1>

<H1> Tailor Made Services </H1>

<H1> Premium Quality </H1>

<H1> Best Prices </H1>

<H1> ONLINE SUPPORT 24/7 </H1>

<H1> Hero Martial Arts Supplies </H1>

<H1> Best Feature Products </H1>

<H1> Add To basket </H1>

<H1> BEACH TENNIS </H1>

<H1> Add To basket </H1>

<H1> Gym Legging </H1>

<H1> Add To basket </H1>

<H1> Gym Bra </H1>

<H1> Add To basket </H1>

<H1> Tank Top </H1>

<H1> Add To basket </H1>

<H1> Diamond </H1>

<H1> Add To basket </H1>

<H1> Shin in Step </H1>

<H1> Add To basket </H1>

<H1> Men Hoodies </H1>

<H1> Add To basket </H1>

<H1> Sweatshirt </H1>

<H1> Add To basket </H1>

<H1> Beanies </H1>

<H1> Add To basket </H1>

<H1> Sublimation Hoodies </H1>

<H1> Add To basket </H1>

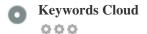
<h1> Tracksuits </h1>
<h1> Add To basket </h1>
<h1> Kick Boxing Trousers </h1>
<h1> Add To basket </h1>
<h1> Rash Guards </h1>
<h1> Add To basket </h1>
<h1> Kick Boxing Short </h1>
<h1> Add To basket </h1>
<h1> Hood </h1>
<h1> Add To basket </h1>
<h1> Boxing Gown </h1>
<h1> Add To basket </h1>
<h1> Hapkido Uniforms </h1>
<h1> Add To basket </h1>
<h1> Hakama </h1>
<h1> Add To basket </h1>
<h1> Boxing Short </h1>
<h1> Add To basket </h1>
<h1> Grappling Gloves </h1>
<h1> Add To basket </h1>
<h1> BJJ Uniform Pearl Weave 550 GSM </h1>
<h1> Add To basket </h1>
<h1> MMA Short </h1>
<h1> Add To basket </h1>
<h1> Polo Shirt </h1>
<h1> Add To basket </h1>
<h1> T Shirts </h1>
<h1> Add To basket </h1>
<h1> Sublimation T Shirts </h1>
<h1> Add To basket </h1>
<h1> Embroidery Patches </h1>
<h1> Add To basket </h1>
<h1> Bag Mitt </h1>
<h1> Add To basket </h1>
<hi> HAND WRAPS </hi>
<h1> Add To basket </h1>
<h1> Boxing Key Rings </h1>
<h1> Add To basket </h1>
<h1> Kids Punching Bag Kit </h1>
<h1> Add To basket </h1>
<hi> MOUTH GUARD SINGLE </hi>
<h1> Add To basket </h1>
<h1> Rubber Guns </h1>
<h1> Add To basket </h1>
<h1> Boxing Shoes </h1>
<h1> Add To basket </h1>
<h1> Plastic Skipping Rope </h1>
<h1> Add To basket </h1>
<h1> Sports Bags </h1>
<h1> Add To basket </h1>
<h1> Weight Lifting Belts </h1>
<h1> Add To basket </h1>
<h1> Weight Lifting Gloves </h1>
<h1> Add To basket </h1>
<h1> Wrist Supports </h1>
<h1> Add To basket </h1>
<h1> Boxing Glove </h1>

<H1> Add To basket </H1> <H1> Boxing Glove </H1> <H1> Add To basket </H1> <H1> Pro Belly & Thigh Pad Combo </H1> <H1> Add To basket </H1> <H1> Head Guard </H1> <H1> Add To basket </H1> <H1> Hero Boxing Big Bang Heavy Bag </H1> <H1> Add To basket </H1> <H1> Focus Boxing </H1> <H1> Add To basket </H1> <H1> Heavy Punching Bags </H1> <H1> Add To basket </H1> <H1> Kick Shield </H1> <H1> Add To basket </H1> <H1> Professional Paou Thai pads </H1> <H1> Add To basket </H1> <H1> Cobra Gloves </H1> <H1> Add To basket </H1> <H1> Rash Guards </H1> <H1> Add To basket </H1> <H1> Thai Short </H1> <H1> Add To basket </H1> <H1> Shooter MMA Glove </H1> <H1> Add To basket </H1> <H1> Chest Guard </H1> <H1> Add To basket </H1> <H1> Boxing Shoes </H1> <H1> Add To basket </H1> <H1> Shin In Step </H1> <H1> Add To basket </H1> <H1> Molded forearm protector </H1> <H1> Add To basket </H1> <H1> Groin Guard </H1> <H1> Add To basket </H1> <H1> Abdominal Groin Guard </H1> <H1> Add To basket </H1> <H1> Head Guard </H1> <H1> WHY CHOOSE Hero Martial Arts Supplies..WHY NOT..BETTY? </H1> <H1> News & Events </H1> <H1> Factory View </H1> <H1> Sampling & Pattern Making </H1> <H1> Our PDF Catalogue </H1> <H1> SignUP To Our NewsLeteer </H1> <H1> Shorts About us </H1> <H1> quick links </H1> <H1> Our Products </H1> <H1> quick contact </H1> <H2> Item Code: HM-HPR-1012 </H2> <H2> Item Code: HM-GL-1801 </H2> <H2> Item Code: HM-GB-1901 </H2> <H2> Item Code: HM-TT-2001 </H2> <H2> Item Code: HM-HPR-1001 </H2> <H2> Item Code: HM-05-14 </H2> <H2> Item Code: HM-MH-1301 </H2> <H2> Item Code: HM-MSS-1401 </H2> <H2> Item Code: HM-WB-1501 </H2>

```
<H2> Item Code: HM-SH-1501 </H2>
<H2> Item Code: HM-FTS-1601 </H2>
<H2> Item Code: HM-Art # H-KBTR </H2>
<H2> Item Code: HM-Art # HR-8580 </H2>
<H2> Item Code: HM-Art # H-BSC </H2>
<H2> Item Code: HM-Art # HH-8280 </H2>
<H2> Item Code: HM-Art # 03-38 </H2>
<H2> Item Code: HM-HHK-9185 </H2>
<H2> Item Code: HM-H-9400 TC </H2>
<H2> Item Code: HM-Art # H-BSG </H2>
<H2> Item Code: HM-Art # 01-16 </H2>
<H2> Item Code: HM-HBJJ-3400-P </H2>
<H2> Item Code: HM-Art # 08-46 </H2>
<H2> Item Code: HM-PS-1001 </H2>
<H2> Item Code: HM-TS-1101 </H2>
<H2> Item Code: HM-STS-1201 </H2>
<H2> Item Code: HM-Art # 01-49 </H2>
<H2> Item Code: HM-HBM-138 </H2>
<H2> Item Code: HM-Art # HA-196 </H2>
<H2> Item Code: HM-Art # 17-49 KR </H2>
<H2> Item Code: HM-Art # 29-49 KBK </H2>
<H2> Item Code: HM-Art # HA-197 S </H2>
<H2> Item Code: HM-Art # 25-49 RG </H2>
<H2> Item Code: HM-Art # HBS-06-28 </H2>
<H2> Item Code: HM-Art # 08-49 PR </H2>
<H2> Item Code: HM-Art # 01-48 </H2>
<H2> Item Code: HM-Art # HWLB-215 </H2>
<H2> Item Code: HM-Art # HWLG-209 </H2>
<H2> Item Code: HM-Art # WLS-1000 </H2>
<H2> Item Code: HM-Art # HBG-085 </H2>
<H2> Item Code: HM-02-02 </H2>
<H2> Item Code: HM-Art # 13-21 </H2>
<H2> Item Code: HM-Art # HHG-189 </H2>
<H2> Item Code: HM-08-28 </H2>
<H2> Item Code: HM-Art # 09-27 </H2>
<H2> Item Code: HM-HPB-206 </H2>
<H2> Item Code: HM-Art # 12-21 </H2>
<H2> Item Code: HM-Art # 11-23 </H2>
<H2> Item Code: HM-HSG-142 </H2>
<H2> Item Code: HM-Art # 03-38 </H2>
<H2> Item Code: HM-Art # 08-46 </H2>
<H2> Item Code: HM-Art # HGG-181 </H2>
<H2> Item Code: HM-01-23 </H2>
<H2> Item Code: HM-Art # HBS-30 </H2>
<H2> Item Code: HM-Art # HSG-163 </H2>
<H2> Item Code: HM-01-12 </H2>
<H2> Item Code: HM-Art # HAG-195 </H2>
<H2> Item Code: HM-HAG-190 </H2>
<H2> Item Code: HM-01-18 </H2>
```

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.





This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



Keywords	Freq	Title	Desc	<h></h>
hm-art	32	×	×	~
boxing	15	✓	×	*
martial	12	✓	×	*
arts	10	✓	×	~
shorts	7	×	×	~
basketboxing	7	×	×	×
karate	6	×	×	×
kick	6	×	×	~
punching	6	×	×	*
lifting	6	×	×	~
sports	6	×	×	~
guarditem	5	×	×	×
groin	5	×	×	~
hero	5	×	×	~
world	5	×	×	-

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



We found 101 images on this web page **×** 98 ALT attributes are empty or missing.

https://heromarts.com/img/text.png	
https://heromarts.com/img/logo.png	
https://heromarts.com/img/search.png	
https://heromarts.com/img/cart.png	
img/s1.png	
img/s1h.png	
img/s_border.png	
img/s_border_hover.png	
img/s2.png	
img/s2h.png	
img/s_border.png	
img/s_border_hover.png	
img/s3.png	
img/s3h.png	
img/s_border.png	
img/s_border_hover.png	
img/s4.png	
img/s4h.png	
img/s_border.png	
img/s_border_hover.png	
img/s5.png	
img/s5h.png	
img/s_border.png	
img/s_border.png	
img/c1.jpg	
1 1 1 1	
img/c2.jpg	
img/c3.jpg	
img/c4.jpg	
img/welcome_logo.png	
img/heading_001_img.png	
https://heromarts.com/pictures/products/860463282_1005_pic_2.jpg	
https://heromarts.com/pictures/products/299802709_387_pic_2.jpg	
https://heromarts.com/pictures/products/621501862_393_pic_2.jpg	
https://heromarts.com/pictures/products/238675934_399_pic_2.jpg	
https://heromarts.com/pictures/products/643695976_994_pic_2.jpg	
https://heromarts.com/pictures/products/832735931_979_pic_2.jpg	
https://heromarts.com/pictures/products/401165673_351_pic_2.jpg	
https://heromarts.com/pictures/products/219097815_357_pic_2.jpg	
https://heromarts.com/pictures/products/223386781_363_pic_2.jpg	
https://heromarts.com/pictures/products/570642189_369_pic_2.jpg	
https://heromarts.com/pictures/products/386014279_375_pic_2.jpg	
https://heromarts.com/pictures/products/268430046_524_pic_2.jpg	
https://heromarts.com/pictures/products/152159098_520_pic_2.jpg	
https://heromarts.com/pictures/products/117341640_497_pic_2.jpg	
https://heromarts.com/pictures/products/958273388_491_pic_2.jpg	
https://heromarts.com/pictures/products/70684164_486_pic_2.jpg	
https://heromarts.com/pictures/products/694009433_487_pic_2.jpg	
https://heromarts.com/pictures/products/411712019_484_pic_2.jpg	
https://heromarts.com/pictures/products/642505578_477_pic_2.jpg	
https://heromarts.com/pictures/products/220846960_442_pic_2.jpg	
https://heromarts.com/pictures/products/825262521_449_pic_2.jpg	

https://heromarts.com/pictures/products/128441009_468_pic_2.jpg
https://heromarts.com/pictures/products/745961468_332_pic_2.jpg
https://heromarts.com/pictures/products/1067107_339_pic_2.jpg
https://heromarts.com/pictures/products/718214899_345_pic_2.jpg
https://heromarts.com/pictures/products/791418255_550_pic_2.jpg
https://heromarts.com/pictures/products/616030841_602_pic_2.jpg
https://heromarts.com/pictures/products/768083570_618_pic_2.jpg
https://heromarts.com/pictures/products/94154107_620_pic_2.jpg
https://heromarts.com/pictures/products/507688488_625_pic_2.jpg
https://heromarts.com/pictures/products/705813551_626_pic_2.jpg
https://heromarts.com/pictures/products/808400643_629_pic_2.jpg
https://heromarts.com/pictures/products/722924425_631_pic_2.jpg
https://heromarts.com/pictures/products/868753825_650_pic_2.jpg
https://heromarts.com/pictures/products/592569348_654_pic_2.jpg
https://heromarts.com/pictures/products/438915665_659_pic_2.jpg
https://heromarts.com/pictures/products/90873904_664_pic_2.jpg
https://heromarts.com/pictures/products/165142636_673_pic_2.jpg
https://heromarts.com/pictures/products/743668147_674_pic_2.jpg
https://heromarts.com/pictures/products/763782165_696_pic_2.jpg
https://heromarts.com/pictures/products/456727692_807_pic_2.jpg
https://heromarts.com/pictures/products/441226090_819_pic_2.jpg
https://heromarts.com/pictures/products/681508647_827_pic_2.jpg
https://heromarts.com/pictures/products/648207729_838_pic_2.jpg
https://heromarts.com/pictures/products/295694904_845_pic_2.jpg
https://heromarts.com/pictures/products/487686164_857_pic_2.jpg
https://heromarts.com/pictures/products/205589670_858_pic_2.jpg
https://heromarts.com/pictures/products/104612826_862_pic_2.jpg https://heromarts.com/pictures/products/100802888_868_pic_2.jpg
https://heromarts.com/pictures/products/656734898_876_pic_2.jpg
https://heromarts.com/pictures/products/486803940_886_pic_2.jpg
https://heromarts.com/pictures/products/744487156_891_pic_2.jpg
https://heromarts.com/pictures/products/422482284_913_pic_2.jpg
https://heromarts.com/pictures/products/443409564_920_pic_2.jpg
https://heromarts.com/pictures/products/922241927_926_pic_2.jpg
https://heromarts.com/pictures/products/498449376_927_pic_2.jpg
https://heromarts.com/pictures/products/668909415_949_pic_2.jpg
https://heromarts.com/pictures/products/135008417_957_pic_2.jpg
img/sub_banner.png
img/ser1.jpg
https://heromarts.com/pictures/gallery/20_pic_lrg.jpg
https://heromarts.com/pictures/gallery/21_pic_lrg.jpg
img/ser3.jpg
img/ser4.jpg
https://heromarts.com/img/outline_border.png
https://heromarts.com/img/outline_border.png
https://heromarts.com/img/outline_border.png
https://heromarts.com/img/outline_border.png

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



HTML to Text Ratio is: 6.75%

Text content size 8472 bytes Total HTML size 125537 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Oh No! GZIP is not enabled.

X Your webpage size is 0 KB, could be compressed upto 0 KB using GZIP (27.9 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

// IP Canonicalization

No your domain IP 216.155.147.116 does not redirect to heromarts.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite

Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs

Oh no, you are using underscores (these_are_underscores) in your URLs

000

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Oh no, XML Sitemap file not found! http://heromarts.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



Oh no, Robots.txt file not found! http://heromarts.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration 000

Exactly how many years and months

Domain Age: 17 Years, 181 Days

Created Date: 1st-Dec-2006

Updated Date: 27th-Nov-2023

Expiry Date: 1st-Dec-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

337,397,397,510,271,616 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

Usability



http://heromarts.com **Length:** 9 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page Bad, your website has no custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

123 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time 0.3 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language Good, you have declared your language Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
heromarts.net	Available
heromarts.org	Already Registered
heromarts.biz	Already Registered
heromarts.us	Available
heromarts.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
beromarts.com	Available
geromarts.com	Available
teromarts.com	Available
yeromarts.com	Available
ueromarts.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

Mobile



Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Technologies



Server IP	Server Location	Service Provider
216.155.147.116	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- * Too bad, your website has too many CSS files.
- * Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- * Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.



Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social



Your social media status







Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Visitors

Traffic Rank

No Global Rank

000

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

000

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

000

Just a estimated worth of your website based on Alexa Rank.

Link Analysis



We found a total of 159 links including both internal & external links of your site

Anchor	Туре	Follow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
BJJ Uniforms	Internal Links	Dofollow
Hakama Uniforms	Internal Links	Dofollow
Hapkido Uniforms	Internal Links	Dofollow
ITF Uniforms	Internal Links	Dofollow
Judo Jackets	Internal Links	Dofollow
Judo Uniforms	Internal Links	Dofollow
Karate Uniforms	Internal Links	Dofollow
Kendo Uniforms	Internal Links	Dofollow
Kungfu Uniforms	Internal Links	Dofollow
Ninja Uniforms	Internal Links	Dofollow
Pankration Uniforms	Internal Links	Dofollow
Sambo Jackets	Internal Links	Dofollow
Tai Chi Uniforms	Internal Links	Dofollow
TKD Uniforms	Internal Links	Dofollow
Yosekan Budo Uniforms	Internal Links	Dofollow
Karate Belts & Sashes	Internal Links	Dofollow
Bag Gloves	Internal Links	Dofollow
Boxing Gloves	Internal Links	Dofollow
Double End Balls	Internal Links	Dofollow
Floppy Mitts	Internal Links	Dofollow
Focus Pads	Internal Links	Dofollow
Kick Pads	Internal Links	Dofollow
Medicine Balls	Internal Links	Dofollow
Paou Thai	Internal Links	Dofollow
Punching Bags	Internal Links	Dofollow
Semi Contacts	Internal Links	Dofollow
Speed Bags	Internal Links	Dofollow
Stands	Internal Links	Dofollow
Chest Protection	Internal Links	Dofollow
Elasticated Protection	Internal Links	Dofollow
Groin Guards	Internal Links	Dofollow
Head Guards	Internal Links	Dofollow
Karate Protective Mitts	Internal Links	Dofollow
Shin In Steps & Pads	Internal Links	Dofollow
MMA Gloves	Internal Links	Dofollow
MMA Shorts	Internal Links	Dofollow
Shorts	Internal Links	Dofollow
Boxing Gown	Internal Links	Dofollow
Hood	Internal Links	Dofollow
Kick Boxing Shorts	Internal Links	Dofollow
Rash Guards	Internal Links	Dofollow
Trousers	Internal Links	Dofollow
Embroidery Patches	Internal Links	Dofollow
Hand Wraps	Internal Links	Dofollow
Key Rings	Internal Links	Dofollow

Kids Punching Bag Kit	Internal Links	Dofollow
Mouth Pieces	Internal Links	Dofollow
Rubber Gun & Knives	Internal Links	Dofollow
Shoes	Internal Links	Dofollow
Skipping Ropes	Internal Links	Dofollow
Sports Bags	Internal Links	Dofollow
Weight Lifting Belts	Internal Links	Dofollow
Weight Lifting Gloves	Internal Links	Dofollow
W-Lifting Accessories	Internal Links	Dofollow
Boxing Gloves	Internal Links	Dofollow
Body Pad	Internal Links	Dofollow
Head Guard	Internal Links	Dofollow
Focus Pads	Internal Links	Dofollow
Kick Shield	Internal Links	Dofollow
Paou Thai	Internal Links	Dofollow
Rash Guard	Internal Links	Dofollow
Shorts	Internal Links	Dofollow
MMA Gloves	Internal Links	Dofollow
Shoes	Internal Links	Dofollow
Shin Guards	Internal Links	Dofollow
Groin Guard	Internal Links	Dofollow
Tracksuits	Internal Links	Dofollow
Men Hoodies	Internal Links	Dofollow
Sublimation Hoodies	Internal Links	Dofollow
T Shirts	Internal Links	Dofollow
Sublimation T Shirts	Internal Links	Dofollow
Sweatshirt	Internal Links	Dofollow
Polo Shirt	Internal Links	Dofollow
Legging	Internal Links	Dofollow
Sports Bra	Internal Links	Dofollow
Tank Top	Internal Links	Dofollow
Beanies	Internal Links	Dofollow
Padel Racket	Internal Links	Dofollow
Beach Tennis Racket	Internal Links	Dofollow
Pickle Ball Racket	Internal Links	Dofollow
00	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Add To basket BEACH TENNIS Item Code: HM-HPR-1012	Internal Links	Dofollow
Add To basket Gym Legging Item Code: HM-GL-1801	Internal Links	Dofollow
Add To basket Gym Bra Item Code: HM-GB-1901	Internal Links	Dofollow
Add To basket Tank Top Item Code: HM-TT-2001	Internal Links	Dofollow
Add To basket Diamond Item Code: HM-HPR-1001	Internal Links	Dofollow
Add To basket Shin in Step Item Code: HM-05-14	Internal Links	Dofollow
Add To basket Men Hoodies Item Code: HM-MH-1301	Internal Links	Dofollow
Add To basket Sweatshirt Item Code: HM-MSS-1401	Internal Links	Dofollow
Add To basket Beanies Item Code: HM-WB-1501	Internal Links	Dofollow
Add To basket Sublimation Hoodies Item Code: HM-SH-1501	Internal Links	Dofollow
Add To basket Tracksuits Item Code: HM-FTS-1601	Internal Links	Dofollow
Add To basket Kick Boxing Trousers Item Code: HM-Art # H-KBTR	Internal Links	Dofollow

Add To basket Rash Guards Item Code: HM-Art # HR-8580	Internal Links	Dofollow
Add To basket Kick Boxing Short Item Code: HM-Art # H-BSC	Internal Links	Dofollow
Add To basket Hood Item Code: HM-Art # HH-8280	Internal Links	Dofollow
Add To basket Boxing Gown Item Code: HM-Art # 03-38	Internal Links	Dofollow
Add To basket Hapkido Uniforms Item Code: HM-HHK-9185	Internal Links	Dofollow
Add To basket Hakama Item Code: HM-H-9400 TC	Internal Links	Dofollow
Add To basket Boxing Short Item Code: HM-Art # H-BSG	Internal Links	Dofollow
Add To basket Grappling Gloves Item Code: HM-Art # 01-16	Internal Links	Dofollow
Add To basket BJJ Uniform Pearl Weave 550 GSM Item Code: HM-HBJJ-3400-P	Internal Links	Dofollow
Add To basket MMA Short Item Code: HM-Art # 08-46	Internal Links	Dofollow
Add To basket Polo Shirt Item Code: HM-PS-1001	Internal Links	Dofollow
Add To basket T Shirts Item Code: HM-TS-1101	Internal Links	Dofollow
Add To basket Sublimation T Shirts Item Code: HM-STS-1201	Internal Links	Dofollow
Add To basket Embroidery Patches Item Code: HM-Art # 01-49	Internal Links	Dofollow
Add To basket Bag Mitt Item Code: HM-HBM-138	Internal Links	Dofollow
Add To basket HAND WRAPS Item Code: HM-Art # HA-196	Internal Links	Dofollow
Add To basket Boxing Key Rings Item Code: HM-Art # 17-49 KR	Internal Links	Dofollow
Add To basket Kids Punching Bag Kit Item Code: HM-Art # 29-49 KBK	Internal Links	Dofollow
Add To basket MOUTH GUARD SINGLE Item Code: HM-Art # HA-197 S	Internal Links	Dofollow
Add To basket Rubber Guns Item Code: HM-Art # 25-49 RG	Internal Links	Dofollow
Add To basket Boxing Shoes Item Code: HM-Art # HBS-06-28	Internal Links	Dofollow
Add To basket Plastic Skipping Rope Item Code: HM-Art # 08-49 PR	Internal Links	Dofollow
Add To basket Sports Bags Item Code: HM-Art # 01-48	Internal Links	Dofollow
Add To basket Weight Lifting Belts Item Code: HM-Art # HWLB-215	Internal Links	Dofollow
Add To basket Weight Lifting Gloves Item Code: HM-Art # HWLG-209	Internal Links	Dofollow
Add To basket Wrist Supports Item Code: HM-Art # WLS-1000	Internal Links	Dofollow
Add To basket Boxing Glove Item Code: HM-Art # HBG-085	Internal Links	Dofollow
Add To basket Boxing Glove Item Code: HM-02-02	Internal Links	Dofollow
Add To basket Pro Belly & Thigh Pad Combo Item Code: HM-Art # 13-21	Internal Links	Dofollow
Add To basket Head Guard Item Code: HM-Art # HHG-189	Internal Links	Dofollow
${\it Add To basket Hero Boxing Big Bang Heavy Bag Item Code: HM-08-28}$	Internal Links	Dofollow
Add To basket Focus Boxing Item Code: HM-Art # 09-27	Internal Links	Dofollow
Add To basket Heavy Punching Bags Item Code: HM-HPB-206	Internal Links	Dofollow
Add To basket Kick Shield Item Code: HM-Art # 12-21	Internal Links	Dofollow
Add To basket Professional Paou Thai pads Item Code: HM-Art # 11-23	Internal Links	Dofollow
Add To basket Cobra Gloves Item Code: HM-HSG-142	Internal Links	Dofollow
Add To basket Rash Guards Item Code: HM-Art # 03-38	Internal Links	Dofollow
Add To basket Thai Short Item Code: HM-Art # 08-46	Internal Links	Dofollow
Add To basket Shooter MMA Glove Item Code: HM-Art # HGG-181	Internal Links	Dofollow
Add To basket Chest Guard Item Code: HM-01-23	Internal Links	Dofollow
Add To basket Boxing Shoes Item Code: HM-Art # HBS-30	Internal Links	Dofollow
Add To basket Shin In Step Item Code: HM-Art # HSG-163	Internal Links	Dofollow
Add To basket Molded forearm protector Item Code: HM-01-12	Internal Links	Dofollow
Add To basket Groin Guard Item Code: HM-Art # HAG-195	Internal Links	Dofollow
Add To basket Abdominal Groin Guard Item Code: HM-HAG-190	Internal Links	Dofollow
Add To basket Head Guard Item Code: HM-01-18	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Read More	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Catalog	Internal Links	Dofollow
Size Guide	Internal Links	Dofollow

Factory View Internal Links Dofollow
Contact Us Internal Links Dofollow
No Anchor Text External Links Dofollow
No Anchor Text External Links Dofollow
sialweb External Links Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken links were found on this web page

http://heromarts.com/skype:heromarts

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.