

Review of Opris.exchange

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

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Technologies

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Iconography

 Good

 To Improve

 Errors


 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve


 No action necessary

✔ **Title Tag**  Cryptocurrency Exchange Software Development Services - Opris
Length: 61 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.


✔ **Meta Description**  Opris offers one of the leading cryptocurrency exchange software development services, providing robust white label crypto exchange website & app solutions.
Length: 156 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

○ **Meta Keywords**  cryptocurrency exchange software, cryptocurrency exchange software development company, cryptocurrency exchange software development, best white label cryptocurrency exchange software,ready made cryptocurrency exchange software

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Cryptocurrency Exchange Software Development Services - Opris

opris.exchange/

Opris offers one of the leading cryptocurrency exchange software development services, providing robust white label crypto exchange website & app solutions.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	10	10	29	57	4

- <H1> Cryptocurrency Exchange Software Development Services </H1>
- <H2> A legit business deserves the most trusted & premier software </H2>
- <H2> Cryptocurrency exchange software application that supports all modes of exchange for startup innovators </H2>
- <H2> Build a best crypto exchange software modules to maximize profits for your business </H2>
- <H2> Essential pack of features required to create a cryptocurrency exchange platform </H2>
- <H2> Choose our cryptocurrency exchange software development services, that help you build on any platform </H2>
- <H2> Get premium cryptocurrency exchange software demo how it works smoothly for your business suite </H2>
- <H2> Opris offers a top cryptocurrency exchange development solutions with security protocols everything you need for cryptocurrency exchange software security </H2>
- <H2> Cryptocurrency exchange software development for Android and iOS </H2>
- <H2> Get ready to launch a micro-based cryptocurrency exchange software that works best with scalable architecture </H2>
- <H2> Why choose Opris for cryptocurrency exchange software development? </H2>
- <H3> Cryptocurrency exchange software application that supports all modes of exchange for startup innovators </H3>
- <H3> We believe that any sufficiently advanced software is equivalent to magic. </H3>
- <H3> Modern Technology Stack For Scalable Architecture </H3>
- <H3> Why you hire Opris? </H3>
- <H3> Explore the benefits of choosing to create a cryptocurrency exchange software </H3>
- <H3> Ready to get started with penetration-tested cryptocurrency exchange software? </H3>
- <H3> cryptocurrency exchange software Deployment Approaches </H3>
- <H3> FAQs </H3>
- <H3> Blog </H3>
- <H3> Supercharge your business growth with Opris </H3>
- <H4> On-demand Services </H4>
- <H4> Centralized Exchange Scripts </H4>
- <H4> Defi Scripts </H4>
- <H4> Wallet Scripts </H4>

<H4> Payment gateway Scripts </H4>
<H4> Centralized Exchange </H4>
<H4> Decentralized Exchange </H4>
<H4> Hybrid Exchange </H4>
<H4> P2P exchange </H4>
<H4> OTC/Leverage Exchange </H4>
<H4> Instant Exchange </H4>
<H4> Margin Exchange </H4>
<H4> Get the Fastest White-Label Market-Leading Software Demo </H4>
<H4> All </H4>
<H4> Server Side </H4>
<H4> Front End </H4>
<H4> Database </H4>
<H4> Services </H4>
<H4> 01 What is Opris? </H4>
<H4> 02 How Opris focused on crypto business owners? </H4>
<H4> 03 How Opris to get global coverage in the crypto trading space? </H4>

<H4> 04 How opris exchange software fulfills for different exchange business models? </H4>

<H4> 05 What are the Server Requirements? </H4>
<H4> 06 Do you accept any customization? </H4>

<H4> 07 What types of coins does Opris support? </H4>

<H4> Opris exchange </H4>
<H4> Services </H4>
<H4> Solutions </H4>
<H4> Follow us </H4>
<H5> Centralized Exchange </H5>
<H5> Decentralized Exchange </H5>
<H5> Hybrid Exchange </H5>
<H5> P2P Exchange </H5>
<H5> OTC/Leverage Exchange </H5>
<H5> Instant Exchange </H5>
<H5> Margin Exchange </H5>
<H5> Opris cryptocurrency exchange software portraits </H5>
<H5> High TPS for High Performance </H5>
<H5> Fully Customizable/Whitelabeling </H5>
<H5> 99.9% Perfect Security Score </H5>
<H5> Super Admin Dashboard </H5>
<H5> Robust Liquidity Provider </H5>
<H5> Scalable Architecture </H5>
<H5> Funds & Wallet security </H5>
<H5> Login Authorization </H5>
<H5> Secure replication of database </H5>
<H5> 2 modes of data backup </H5>
<H5> Limited Access by IP </H5>
<H5> SSH Keys </H5>
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<H5> Safety of documents </H5>
<H5> Encrypted database </H5>
<H5> Elliptic-curve cryptography </H5>
<H5> Monitoring of changes </H5>
<H5> Anti-spoofing system </H5>
<H5> Server-side request forgery protection </H5>
<H5> Tor and Onion Routing </H5>
<H5> Logging of access </H5>

<H5> Http parameter pollution protection </H5>
<H5> Escrow system </H5>
<H5> Jail login </H5>
<H5> Multi-signaturing wallet security </H5>
<H5> Anti-throttling system </H5>
<H5> Cross-site request forgery protection </H5>
<H5> Device fingerprinting </H5>
<H5> TSS-based wallet security </H5>
<H5> Anti-Phishing System </H5>
<H5> Flexibility you demand </H5>
<H5> Scalability for the global shift to online </H5>

<H5> Trading speed and agility to protect </H5>

<H5> Essential security integrations </H5>

<H5> We provide helper libraries for the most popular programming Languages, so you can focus on the most important aspects instead of wasting time connecting the pieces together </H5>

<H5> High scalability </H5>
<H5> Customized UI </H5>
<H5> Faster deployment </H5>
<H5> Ready to launch </H5>
<H5> White-label solutions </H5>
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<H5> White label crypto exchange software: How startups can increase their revenue? </H5>
<H6> Web </H6>
<H6> IOS </H6>
<H6> Android </H6>
<H6> Cloud </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

exchange 130 cryptocurrency 75 software 66 clone 43 trading 41
 opris 37 crypto 34 development 24 business 19 help 14
 wallet 14 connect 14 platform 14 best 13 will 12

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
exchange	130	✓	✓	✓
cryptocurrency	75	✓	✓	✓
software	66	✓	✓	✓
clone	43	✗	✗	✗
trading	41	✗	✗	✓
opris	37	✓	✓	✓
crypto	34	✓	✓	✓
development	24	✓	✓	✓
business	19	✗	✗	✓
help	14	✗	✗	✓
wallet	14	✗	✗	✓
connect	14	✗	✗	✓
platform	14	✗	✗	✓
best	13	✗	✗	✓
will	12	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

✔ **Alt Attribute**
⚙️⚙️⚙️

We found 180 images on this web page
✔ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
Also, more information to help them understand images, which can help them to appear in Google Images search results.

✔ **Text/HTML Ratio**
⚙️⚙️⚙️

HTML to Text Ratio is: **15.59%**
Text content size 29780 bytes
Total HTML size 191031 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

✔ **GZIP compression**
⚙️⚙️⚙️

Wow! It's GZIP Enabled.
✔ Your webpage is compressed from 187 KB to 32 KB (82.8 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 162.0.232.224 does not redirect to opris.exchange


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!
⚙️⚙️⚙️ <http://opris.exchange/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!
⚙️⚙️⚙️ <http://opris.exchange/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 1 Year, 314 Days

Created Date: 28th-Mar-2022

Updated Date: 1st-Apr-2023

Expiry Date: 28th-Mar-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

-3,373,973,975,102,450,17
Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://opris.exchange
Length: 5 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

✔ **Page Size**
⚙️⚙️⚙️

187 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.
Page size affects the speed of your website; try to keep your page size below 2 Mb.
Tip: Use images with a small size and optimize their download with gzip.

✔ **Load Time**
⚙️⚙️⚙️

0.85 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

✔ **Language**
⚙️⚙️⚙️

Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google
Also, define the language of the content in each page's HTML code.

● **Domain Availability**
⚙⚙⚙

Domains (TLD)	Status
opris.com	Already Registered
opris.net	Already Registered
opris.org	Already Registered
opris.biz	Already Registered
opris.us	Available

Register the various extensions of your domain to protect your brand from cybersquatters.

● **Typo Availability**
⚙⚙⚙

Domains (TLD)	Status
ipris.exchange	Query Failed
kpris.exchange	Query Failed
lpris.exchange	Query Failed
ppris.exchange	Query Failed
ooris.exchange	Query Failed

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Cryptocurrency Exchange Software Development Services

Get ready to launch a whitelabel cryptocurrency exchange software has a set of ready made exchange solutions including: Order Matching Engine, Order Management System, Liquidity Remarketer,

Settlement, Trading Solutions, Custody Wallets, Risk

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
162.0.232.224	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✘ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.



W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.





Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Oprisglobalexchange

 Twitter:  OprisExchange

 Instagram:  Opris.exchange

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank



A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:



Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD



Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 65 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Centralized Exchange Development	Internal Links	Dofollow
Hybrid Exchange Development	Internal Links	Dofollow
P2P Cryptocurrency Exchange Development	Internal Links	Dofollow
OTC Cryptocurrency Exchange Development	Internal Links	Dofollow
Future Trading Development	Internal Links	Dofollow
Margin Trading Development	Internal Links	Dofollow
Derivatives Trading Development	Internal Links	Dofollow
White Label Crypto Exchange Development	Internal Links	Dofollow
White Label Crypto Wallet	Internal Links	Dofollow
Web3 Wallet Development	Internal Links	Dofollow
Defi Wallet Development	Internal Links	Dofollow
Decentralized Exchange Development	Internal Links	Dofollow
Crypto Trading Bot Development	Internal Links	Dofollow
Crypto Payment Gateway Development	Internal Links	Dofollow
Spot Trading Crypto Exchange Development	Internal Links	Dofollow
Crypto Token Development	Internal Links	Dofollow
Defi Staking Platform Development	Internal Links	Dofollow
IEO Development Services	Internal Links	Dofollow
ICO Development Services	Internal Links	Dofollow
Crypto Copy Trading	Internal Links	Dofollow
Binance Clone Script	Internal Links	Dofollow
Coinbase Clone Script	Internal Links	Dofollow
Wazirx Clone Script	Internal Links	Dofollow
Localbitcoins Clone Script	Internal Links	Dofollow
Paxful Clone Script	Internal Links	Dofollow
Remitano Clone Script	Internal Links	Dofollow
Kraken Clone Script	Internal Links	Dofollow
Poloniex Clone Script	Internal Links	Dofollow
Bitstamp Clone Script	Internal Links	Dofollow
Bitfinex Clone Script	Internal Links	Dofollow
KuCoin Clone Script	Internal Links	Dofollow
Huobi Clone Script	Internal Links	Dofollow
Pancakeswap Clone Script	Internal Links	Dofollow
Uniswap Clone Script	Internal Links	Dofollow
1inch Clone Script	Internal Links	Dofollow
Bakeryswap Clone Script	Internal Links	Dofollow
Sushiswap Clone Script	Internal Links	Dofollow
Metamask Wallet Clone Script	Internal Links	Dofollow
Trust Wallet Clone Script	Internal Links	Dofollow
Coinpayments Clone Script	Internal Links	Dofollow
Bitpay Clone Script	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Get a free demo	Internal Links	Dofollow
Connect Skype	Internal Links	Dofollow

Cryptocurrency exchange software development: An ultimate guide you need	Internal Links	Dofollow
Modular AI-powered exchange engine reshaping new-gen cryptocurrency exchange business automation	Internal Links	Dofollow
White label crypto exchange software: How startups can increase their revenue?	Internal Links	Dofollow
Terms and Conditions	Internal Links	Dofollow
+91 9994248706	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Refund Policy	Internal Links	Dofollow
Connect Whatsapp	External Links	Dofollow
Connect Telegram	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



Broken links were found on this web page

<http://opris.exchange/skype:cid.b4d98d670fe822a2?chat>

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.