



Review of Traveldharamshala.com

Generated on 2024-03-22

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

Iconography

 Good

 To Improve

 Errors





 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve





 No action necessary

 **Title Tag** Himachal Pradesh Tourism & Travel Guide - TravelDharamshala.com
   **Length:** 63 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.


 **Meta Description** Complete Himachal Pradesh travel guide. Explore tourist attractions, things to do and get customized tour packages to Himachal Pradesh.
   **Length:** 135 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

 **Meta Keywords** No Keywords
  

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Himachal Pradesh Tourism & Travel Guide - TravelDharamshala.com](https://www.traveldharamshala.com)
[traveldharamshala.com/](https://www.traveldharamshala.com/)

Complete Himachal Pradesh travel guide. Explore tourist attractions, things to do and get customized tour packages to Himachal Pradesh.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
0	11	33	0	0	0

- <H2> Paragliding in Bir Billing </H2>
- <H2> Kareri Lake Trek </H2>
- <H2> Triund Trek: A Hike of a Lifetime </H2>
- <H2> Explore Top Destinations </H2>
- <H2> Must-see Attractions </H2>
- <H2> Planning a Trip to Himachal Pradesh? </H2>
- <H2> Himachal Tour Packages </H2>
- <H2> Recent Stories </H2>
- <H2> Top Destinations </H2>
- <H2> Tour Packages </H2>
- <H2> About Us </H2>
- <H3> Bir Billing </H3>
- <H3> Tourist Spot, Kangra </H3>
- <H3> Dharamshala Cricket Stadium </H3>
- <H3> Stadium, Dharamshala </H3>
- <H3> Kangra Fort </H3>
- <H3> Fort, Kangra </H3>
- <H3> Kasol </H3>
- <H3> Tourist Spot, Kullu </H3>
- <H3> McLeod Ganj </H3>
- <H3> Tourist Spot, Dharamshala </H3>
- <H3> Norbulingka Institute </H3>
- <H3> Cultural Centre, Dharamshala </H3>
- <H3> Rohtang Pass </H3>
- <H3> Tourist Spot, Manali </H3>
- <H3> Solang Valley </H3>
- <H3> Tourist Spot, Manali </H3>
- <H3> St John in the Wilderness Church </H3>
- <H3> Church, Dharamshala </H3>
- <H3> The Indian Institute of Advanced Study </H3>
- <H3> Historic Building, Shimla </H3>

<H3> The Ridge </H3>
<H3> Tourist Spot, Shimla </H3>
<H3> Arjun Gufa </H3>
<H3> Tourist Spot, Manali </H3>
<H3> Memorable Trip to Himachal Pradesh </H3>
<H3> Holiday Trip to Shimla, Manali & Dharamshala </H3>
<H3> Mesmerising Dharamshala & Dalhousie Trip </H3>
<H3> Joyful Trip to Dharamshala & Manali </H3>
<H3> Honeymoon in Kullu Manali </H3>
<H3> Spectacular Shimla Manali Trip </H3>
<H3> Best Time to Visit Dharamshala </H3>
<H3> Dharamshala to Mcleod Ganj Ropeway </H3>
<H3> Top 10 Things to Do in Dharamshala </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

tour 15 himachal 14 dharamshala 11 trip 8 more 8
 manali 7 daily 7 tourist 7 nights 6 detailed 6
 nowview 6 breakfast 6 indian 6 about 6 accommodations 6

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


Keyword Consistency

Keywords	Freq	Title	Desc	<H>
tour	15	✓	✓	✓
himachal	14	✓	✓	✓
dharamshala	11	✓	✗	✓
trip	8	✗	✗	✓
more	8	✗	✗	✗
manali	7	✗	✗	✓
daily	7	✗	✗	✗
tourist	7	✗	✓	✓
nights	6	✗	✗	✗
detailed	6	✗	✗	✗
nowview	6	✗	✗	✗
breakfast	6	✗	✗	✗
indian	6	✗	✗	✓
about	6	✗	✗	✓
accommodations	6	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**


We found 28 images on this web page
 9 ALT attributes are empty or missing.

<https://img.traveldharamshala.com/250x250/td/uploads/1701062180.jpg>
<https://img.traveldharamshala.com/250x250/td/uploads/1710391555.jpg>
<https://img.traveldharamshala.com/250x250/td/uploads/1716122145.jpg>
<https://img.traveldharamshala.com/250x250/td/uploads/1697626910.jpg>
<https://img.traveldharamshala.com/250x250/td/uploads/1711438526.jpg>
<https://img.traveldharamshala.com/250x250/td/uploads/1711439360.jpg>
<https://img.traveldharamshala.com/400x240/td/uploads/1697545989.jpg>
<https://img.traveldharamshala.com/400x240/td/uploads/1699347871.jpg>
<https://img.traveldharamshala.com/400x240/td/uploads/1701062180.jpg>

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**


HTML to Text Ratio is: **1.53%**

Text content size 8273 bytes

Total HTML size 539716 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.


 **GZIP compression**


Wow! It's GZIP Enabled.




 Your webpage is compressed from 527 KB to 62 KB (88.3 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.





It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** Yes your domain IP 15.197.198.145 redirected to traveldharamshala.com
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly
  

Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs
  

Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.
⚙️⚙️⚙️



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!
⚙️⚙️⚙️ <http://traveldharamshala.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!
⚙️⚙️⚙️ <http://traveldharamshala.com/robots.txt>



A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page
  

Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page
  

Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months
  

Domain Age: 12 Years, 220 Days

Created Date: 14th-Sep-2011

Updated Date: 29th-Aug-2023

Expiry Date: 14th-Sep-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL



http://traveldharamshala.com

Length: 17 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,

http://www.mysite.com/en/products).



Favicon



 Great, your website has a favicon.


Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



 Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**


508 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.
Page size affects the speed of your website; try to keep your page size below 2 Mb.
Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**


2.71 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

 **Language**


Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google
Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
traveldharamshala.net	Available
traveldharamshala.org	Already Registered
traveldharamshala.biz	Already Registered
traveldharamshala.us	Available
traveldharamshala.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
rraveldharamshala.com	Available
fraveldharamshala.com	Available
graveldharamshala.com	Available
hraveldharamshala.com	Available
yraveldharamshala.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
15.197.198.145	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✔ Perfect, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Traveldharamsala

 Twitter: 

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD

Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 42 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Manali	Internal Links	Dofollow
Shimla	Internal Links	Dofollow
Dharamshala	Internal Links	Dofollow
Dalhousie	Internal Links	Dofollow
Kangra	Internal Links	Dofollow
Kullu	Internal Links	Dofollow
Shimla Tour Packages	Internal Links	Dofollow
Manali Tour Packages	Internal Links	Dofollow
Dharamshala Tour Packages	Internal Links	Dofollow
All Himachal Tour Packages	Internal Links	Dofollow
Travel Stories	Internal Links	Dofollow
Paragliding in Bir Billing	Internal Links	Dofollow
Kareri Lake Trek	Internal Links	Dofollow
Triund Trek: A Hike of a Lifetime	Internal Links	Dofollow
Top ChoiceBir BillingTourist Spot, Kangra Nestled in the state of Himachal Pradesh, India, Bir Billing is a fascinating community built around Tibetan culture and adventure-seeking activities. Here, you find adrenaline-pumping excitement with paragliding or meditative retreats around the monasteries. With these contrasting personalities, Bir Billing is a vacation retreat ripe with possibil...	Internal Links	Dofollow
Top ChoiceDharamshala Cricket StadiumStadium, Dharamshala Welcome to the mountainous state of Himachal Pradesh. Within this unique region, discover the Dalai Lama's permanent home and the towering Himalayas Mountains. In addition, the city of Dharamshala is one of the most popular areas to visit because of the urban and natural attractions found here. Indeed, the most popular sport in India has its own st...	Internal Links	Dofollow
Top ChoiceKangra FortFort, Kangra Covering more than 450 acres, Kangra Fort is an ancient landmark located in the state of Himachal Pradesh, India. With a combination of ruins and steadfast structures, this historical highlight dates back to the 4th century. Learn more about this Indian treasure as you walk the grounds and marvel at the remaining architecture.History of Kangra Fort...	Internal Links	Dofollow
Top ChoiceKasolTourist Spot, Kullu At an elevation of more than 5,000 feet, Kasol is a small town in the state of Himachal Pradesh, India. Nestled in Parvati Valley, this humble community is often a base camp for hikers and other adventure seekers. Learn more about Kasol so that you can plan a memorable trip.Hiking Up the HillsidesHiking up from Kasol and into the foothills is a fav...	Internal Links	Dofollow
Top ChoiceMcLeod GanjTourist Spot, Dharamshala Uncover an exquisite, mountain-top community in upper Dharamshala, Himachal Pradesh, called McLeod Ganj. Also known as Mcleodganj, believers recognize this area as the home of His Holiness The 14th Dalai Lama. As a visitor, you're welcome to immerse yourself in this Tibetan community's ideologies and attractions. Explore the details of your next vac...	Internal Links	Dofollow
Top ChoiceNorbulingka InstituteCultural Centre, Dharamshala Nestled on 7 acres in Dharamshala, Himachal Pradesh, the Norbulingka Institute offers a look at traditional Tibetan culture and a reprieve from the busy city nearby. As a refuge for exiled Tibetans, this property provides a safe place to worship, learn and grow the culture. As visitors, you're welcome to visit this destination as you support this pe...	Internal Links	Dofollow
Top ChoiceRohtang PassTourist Spot, Manali Residing more than 13,000 feet above sea level, Rohtang Pass is an ancient trading route. Today, it offers tourists a place to explore the higher elevations, see the Himalayas and enjoy various activities. Learn more about this captivating location in Himachal Pradesh, India.Exploring Some Unusual FactsBecause this pass dates back hundreds of years...	Internal Links	Dofollow

Top ChoiceSolang ValleyTourist Spot, Manali Located in Northern India, Solang Valley is a playground for adventure seekers. From paragliding to skiing, outdoor activities are available throughout the year. For curious travelers, learning more about Solang Valley will help you carve out an ideal itinerary. Consider your travel goals, and explore how Solang Valley can thrill most visitors.Arri...	Internal Links	Dofollow
Top ChoiceSt John in the Wilderness ChurchChurch, Dharamshala Located in the foothills of Dharamshala, St. John in the Wilderness Church is a historical landmark dating back to 1852. Because of its isolated location in India, this church maintains its beauty and historical stories over the decades. For interested travelers, take a day trip to St. John in the Wilderness Church for a taste of neo-Gothic design ...	Internal Links	Dofollow
Top ChoiceThe Indian Institute of Advanced StudyHistoric Building, Shimla When you visit Shimla in the Indian state of Himachal Pradesh, you're met by seven hills dotted with varying landmarks. Atop Observatory Hill is the Indian Institute of Advanced Study. Here, professionals research various topics in a structure that was constructed in the early 1960s. Learn about this Indo-Gothic property and why it's perfect for an...	Internal Links	Dofollow
Top ChoiceThe RidgeTourist Spot, Shimla Immerse yourself in India's culture with a vacation to the state of Himachal Pradesh. Here, start your journey in the capital city of Shimla. Nestled in the Himalayan foothills, this city is home to an open area named the Ridge. If you're interested in culture, landmarks and other Indian folklore, explore the Ridge as you look up at the edge of the...	Internal Links	Dofollow
Arjun GufaTourist Spot, Manali Less than an hour away from Manali is Arjun Gufa or Arjuna's Cave. This rocky outcrop resides on the left side of the Beas River, which makes it a moderate challenge to hike for passionate trekkers. If you're interested in exploring this ancient cave, discover the state of Himachal Pradesh on your next vacation.Understanding the Cultural Significan...	Internal Links	Dofollow
8 Nights / 9 Days	Internal Links	Dofollow
6 Nights / 7 Days	Internal Links	Dofollow
4 Nights / 5 Days	Internal Links	Dofollow
4 Nights / 5 Days	Internal Links	Dofollow
4 Nights / 5 Days	Internal Links	Dofollow
4 Nights / 5 Days	Internal Links	Dofollow
Best Time to Visit Dharamshala Located at the foot of the famous Himalayas, Dharamshala is a town that draws in visitors from around the globe. Undoubtedly, its most famous resident is His Holiness The Dalai Lama. However, there are many other highlights, activities and landmarks to enjoy in and around the city. Knowing when to visit is the next challenge. Plan your trip to Dhar...	Internal Links	Dofollow
Dharamshala-Mcleod Ganj Ropeway At over a mile long, the Dharamshala-Mcleod Ganj Ropeway offers both transport and a fun ride through this cultural mecca. Also known as the Dharamshala Skyway, you can access Mcleod Ganj in only 9 minutes instead of a more than 20-minute drive. Get to know this man-made wonder so that you can include it on your next vacation itinerary.A Practical ...	Internal Links	Dofollow
Top 10 Things to Do in Dharamshala The northernmost point of India is home to the city of Dharamshala. Here, daily life occurs on hillsides as the Himalayas watch over everyone. Because of its gorgeous location, Dharamshala is a favorite among travelers. Explore the top 10 things to do in Dharamshala today.1. Marvel at the Tsuglagkhang ComplexHis Holiness, the Dalai Lama, remains in...	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Terms & Conditions	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.